

October 3, 2011

To whom it may concern:

Re: Opening the branch of Hitachi Capital (Thailand) Co., Ltd.

We are pleased to inform you that Hitachi Capital (Thailand) Co., Ltd. opened its branch and started the business in order to ensure "Strengthen overseas business, particularly in Asia" as one of main pillars of our Mid-term Management Plan announced on June 4, 2010.

-- Description --

1. Purpose of opening the branch

Our business in Thailand has steadily been expanded focusing around the provision of finance leasing for office machines, information equipment, and forklift trucks to local companies since the establishment of Hitachi Capital (Thailand) Co., Ltd in June 2008.

By opening the branch in Chonburi located in the southeast district of Thailand where there are various industrial complexes including large-scale ones, we are going to provide various finance services for needs of manufacturing facilities, IT facilities, and company vehicles of Japanese manufacturing companies and factories, and also provide the same services to local companies supporting Japanese companies by utilizing the advantage of our overseas business.

Thus, aiming to further develop our business in Thailand, we will vigorously work toward ensuring the execution of our Mid-term Management Plan and strengthening the overseas business which is the key of our business growth strategy

2. Outline of the branch

- (1) Name : Hitachi Capital (Thailand) Co.,Ltd. Chonburi Branch
- (2) Location : 1st Floor, Victory Center, 742/5 Gor-5 Khor, Phothong Road, Tambol Bangplasroi, Amphur Muang Chonburi, Chonburi, 20000 Thailand
Telephone: +66-0-3807-9724 ~ 5, Facsimile: +66-0- 3807-9726
- (3) Line of business: Finance leasing for office machines, industrial and information communication equipment, vehicles, and others