

# News Release

FOR IMMEDIATE RELEASE

**Acceleration of Growth Strategy Toward  
Further Business Expansion in Malaysia  
- Establishment of Kuala Lumpur Office and Change of Company Name -**

Tokyo, August 10, 2015 - Hitachi Capital Corporation (TSE:8586) ("Hitachi Capital") today announced that First Peninsula Credit Sdn. Bhd. ("FPC"), its Malaysian subsidiary, established Kuala Lumpur office in Petaling Jaya, Selangor and changed its name to Hitachi Capital Malaysia Sdn. Bhd. ("Hitachi Capital Malaysia"), with the aim of further business expansion mainly ASEAN area where mid-to long term development is expected.

Hitachi Capital considers ASEAN area as a pillar of our mid-to long term growth strategy for global business. FPC had operated mainly in Penang area since November 2011, and established Johor Bahru office on March 2014, and has provided financial service to local and Japanese customers.

In order to response to needs in Malaysia, Hitachi Capital decided to establish Kuala Lumpur office in major economic area and the largest market in Malaysia, and aim for further growth and business expansion through the use of "Hitachi brand" with changing its name to Hitachi Capital Malaysia Sdn. Bhd.

Through these efforts, Hitachi Capital will aim to expand its business by meeting development demands in various areas with ongoing business in Singapore, Thailand, and Indonesia as well as considering entrance into Vietnam, Cambodia, Myanmar, and the Philippines.

■ Outline of First Peninsula Credit Sdn. Bhd.

(1)	Current name	First Peninsula Credit Sdn. Bhd.
(2)	Location	No.998, 1st Floor, Jalan Tok kangar, Auto-Link, 14100 Juru, Simpang Ampat, S.P.T., Pulau Pinang, Malaysia
(3)	Representative	Managing Director Lee Boon Cheng
(4)	Business description	Corporate finance (Machinery & equipment and commercial truck), etc.
(5)	Capital	Ringgit Malaysia 15,000 thousand
(6)	Number of employees	48 (as of March 31 , 2015)
(7)	Shareholders and shareholdings	Hitachi Capital Asia Pacific Pte. Ltd. 75% Boon Koon Capital Sdn. Bhd. 25%

■ Outline of office

(1)	Name	Kuala Lumpur office
(2)	Location	L12-08, PJX-HM Shah Tower, No. 16A, Persiaran Barat, 46050 Petaling Jaya, Selangor.
(3)	Business description	Corporate finance (Machinery & equipment and commercial truck), etc.
(4)	Date of starting the operation	August 10 , 2015

■ New name and date of change

(1)	New name	Hitachi Capital Malaysia Sdn. Bhd.
(2)	Date of change	August 3, 2015

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