

Review of "Mid-Term Management Plan for FY2013 to FY2015"

April 28, 2016 **Optimization**

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1. Changes in External Environment and Business Results

Shift from a recovery stage to a growth stage despite continued tough environment



2-1. Review of 2015 Mid-Term Management Plan (Overview of Business Strategy)



Transforming the Company into a "high-profit enterprise" for sustainable growth **Regional Strategy (Segment)** Japan Business **Global Business** "Transform business model for regrowth" "Accelerate true globalization with systematic development" \rightarrow Identify our strong areas we should pursue by strengthening market-led approach and customer \rightarrow Systematic growth in 4 key management areas service capabilities (Strengthen risk management) Account Vender ASFAN Europe The China Solution Americas Solution Group Hitachi Group Business: Accelerate growth strategy under "One Hitachi" concept strategies Vehicle Solution: Develop as business base of Hitachi Capital Group common Account Solution: Strengthen market-led approach and customer service capabilities Additional (functional companies, low profit business Drive structural transformation into a "highly competitive management base" by Smart Transformation Project "Promote continuous transformation to achieve "Strong management base," independent o market changes (Strengthen competitiveness)"

2-2. Review of 2015 Mid-Term Management Plan (Key management indicators)



2-4. Review of 2015 Mid-Term Management Plan (Japan Business: Business Results)

Changed the business model through expansion of focused sectors and cost structural reform



Gross profit

Profit before tax

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(Note) Total amounts include adjustments in Japan Business

2-5. Review of 2015 Mid-Term Management Plan HITACHI (Japan Business: Changing Business Portfolio) Inspire the Next

Worked on these sectors to take advantage of our strengths in dealing with social issues and changes									
Sector	FY2012 Result	2015 Mid-Term Management Plan Target	Result		Evaluation				
Social Infrastructure	140.0 billion yen	Volume of business (Accumulated) 220.0 billion yen	309.2 billion yen	0	Enhanced PPP/PFI by meeting needs related to aging social infrastructure with a primary focus on our strengths in real estate lease. Significantly surpassed target				
Environment and Renewable energy	160 MW	Amount of Power Generation (Accumulated) <u>350 MW</u>	320 MW	0	Demonstrated Hitachi Group's strengths and established a new commercialization model (power generation business). Achieved original target of 320MW				
Auto Leasing	80 thousand	Number of Vehicles <u>100 thousand</u>	96 thousand	\bigtriangleup	Tried to create synergies through alliance with Sumitomo Mitsui Auto Service. Promoted sharing maintenance service and number of vehicles increased from FY2012				
Vendor finance	43.0 billion yen	Volume of business <u>150.0 billion yen</u>	134.4 billion yen	\bigtriangleup	Volume of business significantly increased from FY2012 through M&A. Improving efficiency of back office operation and a shift to solution business remain as an issue				
Healthcare	41.0 billion yen	Volume of business <u>40.0 billion yen</u>	37.3 billion yen	×	Failed to achieve the target despite efforts to create new business model and provide solution based on traditional				
Agriculture	36.0 billion yen	Volume of business <u>50.0 billion yen</u>	38.4 billion yen	×	finance model. Improvements including reform of employees' mindset and behavior are needed				

2-6. Review of 2015 Mid-Term Management Plan (Japan Business: Cost Structure Reform)



Reduced SG&A through Smart Transformation Project



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2-7. Review of 2015 Mid-Term Management Plan (Global Business: Business Results)





*Figures in FY2013 and 2014 were calculated with FX rate in FY2015. Total amounts include adjustments in Global Business

2-8. Review of 2015 Mid-Term Management Plan (Global Business: Europe)



Showed steady business expansion towards the targets to strengthen business base and enter continental Europe



*Figures in FY2013 and 2014 were calculated with FX rate in FY2015

2-9. Review of 2015 Mid-Term Management Plan (Global Business: The Americas)



Achieved re-growth both in business areas and geographical expansion



2-10. Review of 2015 Mid-Term Management Plan (Global Business: China)



Being forced to change business directions but accommodated to environmental changes smoothly



*Figures in FY2013 and 2014 were calculated with FX rate in FY2015

2-11. Review of 2015 Mid-Term Management Plan (Global Business: ASEAN)

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Although volume of business increased as a result of aggressive business development as a growth driver, profitability needs to be improved





Profit before tax achieved a record high for three consecutive years

Largely exceeded the original target in ROE and OHR

3-2. Policy after FY2016 (Outline of Business Strategy) HITACHI Inspire the Next

	Japan B "Shift to growth continuous busines	Global Business "Maintain high and systematic growth"							
	Focused sectors (Growing sectors /Sprout)	Fundamental sectors Restructuring sectors	Europe	The Americas	China	ASEAN			
Group Com	Account Solution: Seek Pursue the strength and collaborate and create value by sharing management and business issues								
	Hitachi Group Business: Provide services that contribute to the Social Innovation Business								
	Vehicle Solution: Evolve from vehicle finance to vehicle solution and create the market								
mon	Environmental Energy: Develop the business focusing on energy generation & saving through domestic and international two-way information sharing and support								

3-3. Policy after FY2016 (KPI Forecasts for FY2016)

	FY2015	FY2016 Forecast	Y on Y	
Profit before tax (): in the case of same FX level as FY2015	46.6 billion yen	47.0 billion yen (50.4 billion yen)	100% (+108%)	
ROE	9.9%	9.4%	-0.4%	
ROA	1.57%	1.60%	+0.03%	
Dividend per share (Payout ratio)	84 yen (30.0%)	86 yen (30.5%)	+2 yen (+0.5%)	



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Note:

This document contains forward - looking statements with respect to future results, performance and achievements that are subject to risk and uncertainties and reflect management's views and assumptions formed using information available at the time. Accordingly, forecasts may differ from actual results due to a variety of factors.