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Hitachi Capital Corporation (8586)

Starting Rental Service of Loaner Car by Alliance with Japan Automotive Service Industry Commerce Association (JASCA)

Our subsidiary company Hitachi Capital Auto Lease Corporation (main office: Minato-ku Tokyo) is developing and promoting a system for utilizing loaner cars possessed by the automotive maintenance service companies as rental cars (Hitachi/ Automotive Maintenance Factory –aligned Rental Car System) in cooperation with Hitachi Dentetsu (main office: Hitachi city-Ibaraki). Hitachi Capital Auto Lease has been recently aligned with the association of nationwide maintenance service companies, Japan Automotive Service Industry Commerce Association (Location: Minato-ku Tokyo, Hereinafter called “Seishoren”) to promote and expand the above system.

– Description –

1. Abstract of services

Loaner cars provided by automotive maintenance companies to clients during car maintenance have the following problems:

- Since paying for the rental of private automobiles requires the permission of the Minister of Land, Infrastructure, Transport and Tourism, the automotive maintenance company must rent cars without charge and is forced to bear the maintenance management cost.
- This results in increasing the number of loaner cars that quickly accumulate high mileage.

Contrary to this, Hitachi Capital Auto Lease and Hitachi Dentetsu are jointly developing a system using the number “㊦ No.” (Japanese Hiragana code※) for loaner cars owned by automotive maintenance companies.

This system is a business contracted between rental car company Hitachi Dentetsu and various automotive maintenance companies, which locates Hitachi Dentetsu local offices within the maintenance companies, and is their first trial run in the maintenance field.

“Streamlining management, improving management practices, and strengthening compliance for automotive maintenance companies” aspired to by “Seishoren” has been adapted to our system, guiding this business alliance. For the automotive maintenance companies, arranging rental cars within their own companies utilizing the system can reduce the financial risk, and because they do not need to become a rental car company it is possible for them to introduce a car for trial.

※ License number ㊦ shows rental car.

2. Service flow

The service flow is as follows.

