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Hitachi Software Engineering Co., Ltd.

Hitachi Capital Corporation

Cooperation between Hitachi Software and Hitachi Capital to Sell the Agricultural Information Management System "GeoMation Farm"
-- Applying GIS Technology will Contribute to Solutions for Various Agricultural Problems and to Regional and Agricultural Development --

We are pleased to inform you that Hitachi Software Engineering Co., Ltd. (Headquarters: Shinagawa-ku Tokyo, President: Isao Ono, hereinafter called "Hitachi Soft") and Hitachi Capital Corporation (Headquarters: Minato-ku Tokyo, President: Kazuo Takano, hereinafter called "Hitachi Capital") will start to cooperatively sell the Hitachi Soft agricultural information management system "GeoMation Farm". We set a first year sales goal of 10 sets.

The "GeoMation Farm" system manages and utilizes agricultural field information, and links to map data by applying the GIS (Geographic Information System) technology from Hitachi Soft. This system was introduced to Agricultural Cooperative Association, the Agricultural Mutual Relief Association, and food-related companies.

Hitachi Capital is involved in agricultural finance business for clients such as farmers, agricultural holdings, and material dealers.

In cooperation with Hitachi Soft, Hitachi Capital will work to introduce this system to its clients, including Agricultural Cooperatives and food-related companies. This enables us to promote the agriculture-related business of both companies, solve various problems in agriculture areas such as food safety and security, soil fertilizing, farmland liquidity, and fostering of agriculture bearers, and promote regional and agricultural development.

<System Outline>

"GeoMation Farm" enables you to use the following functions singly or in combination.

○ Farm Field and Soil Information Management System:

Used to unite the management of various farmland-related information on crops, cultivators, occurrence of agricultural pests, and soil analysis, utilizing the map data.

○ Traceability Management System:

Used to check the amount, timing, and frequency for use of agrichemicals, to determine the appropriate criteria by component comparison, utilizing the agrichemical database.

○ Growth Forecast and Eating Quality Analysis System:

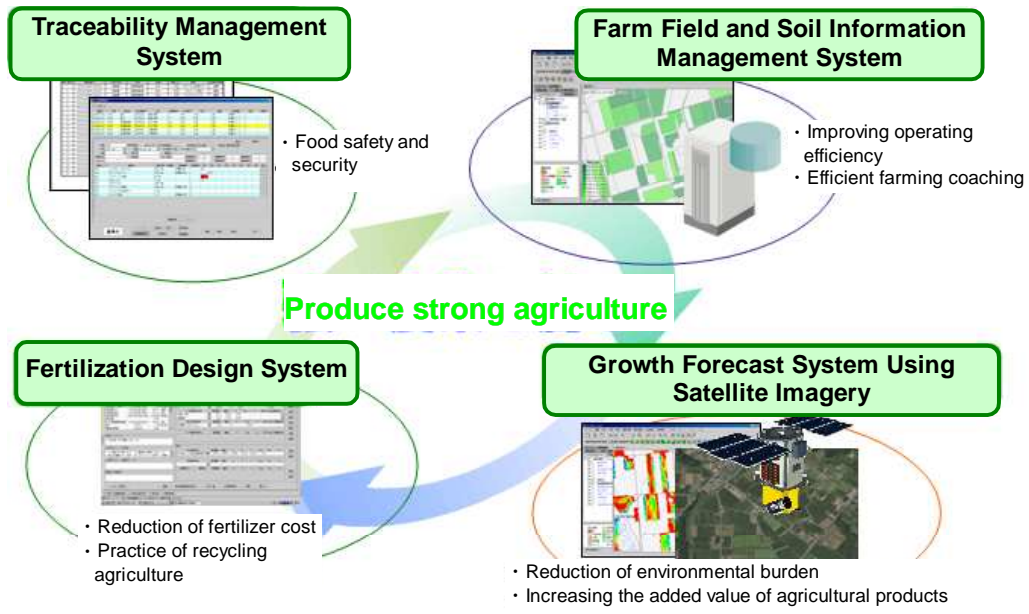Used to analyze the growth of wheat, protein content of paddy rice, and others.

Managing the analyzed results for every farm field to optimize the timing and procedure for cropping with this system enables you to reduce the drying energy and improve the cropping work efficiency, thereby reducing CO_2.

＊ Acquired "u-Japan Grand Prize for Environment" of "u-Japan Best Practice 2008" conducted by Ministry of Internal Affairs and Communications.

○ Fertilization Design System:

    Used to support optimum fertilization design suitable to the soil, crops, and region, using various data including soil data, crops, soil texture, and regional fertilization criteria.

\<System Overview\>

\<Product URL\>   http://hitachisoft.jp/products/geomation/farm/index.html

＊ GeoMation is a registered trademark of Hitachi Software Engineering Co., Ltd.

＊ All brand names and product names are trademarks or registered trademarks of their respective companies.